

How much does a bottom-line-increasing, money-netting sales page cost? Or an About page that makes clients line up at your door (and develop big, heart-rending crushes?) *Probably less than you think.*

Permanent Pages

You need: sales pages, bios, about pages, manifestos

\$180 each

Included

- Up to 500 words
- 3 rounds of edits
- Clever calls-to-action that increase the all-important sales funnel

Editing

You need: help cleaning up blog posts or making your newsletter engaging

\$95 an hour, \$85 when you buy a package of 10 hours

How this works:

1. I send you an invoice through Paypal and you graciously pay it.
2. I email you a series of questions to learn more about you, your product, your audience, why you're amazing.
3. In 2-3 business days, I write up something fantastic and share it with you in Google docs. If I have questions or suggestions, I'll add them in the comments section.
4. Together, we create a content and copy that sounds like you (but maybe just a little bit better).

With new clients, I suggest that you buy one hour of my time or hire me to write one page for you before we commit to a long, loving, committed relationship. If we're both happy with the process, we can dive in headfirst. I ask that new clients pay 100% upfront.

Sound good? Drop me a line at sarah@yesandyes.org and let's get started!